SDK Customization Guide
Let’s get you verified!

Which photo ID would you like to use?

- ID card
- Residence permit
- Driver’s license
- Passport

CONTINUE

Success!

Customization options

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Customization options

To customize Veriff, please refer to this guide. You will need a bit of design and development help in order to make the changes.

This section will go through Veriff’s customizable elements. These elements can be modified to suit your brand guidelines, aligning our end-user flows with your brand experience.

1. Logo
2. Primary color
3. Background color
4. Text color
5. Status bar
6. Corner radius
7. Bullet points
1. Logo

Your logo will be positioned at the top of the screen, and is displayed in all views except those that include photo capturing.

In Android, we recommend using native Android drawable. In iOS .png or .pdf files.
2. Primary color

The following elements of our verification flows can be modified to match your brand colors.

2.1 Call to action (CTA) buttons and links

Buttons trigger actions and activate links. They come in different styles depending on their level of importance. The buttons in our end-user flows come in one size with text or in a combination of text and icon.

All colors must be WCAG 2.0 level AA compliant

WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio of at least 3:1 for graphics and other user interface components. Check contrast ratios using this Contrast Checker.
2.2 Radio buttons

Unlike CTAs, radio buttons allow users to select one option from a set. For example, selecting a language in our end-user flows.

Radio buttons can be selected or unselected, with selected options displayed in the primary color as shown below.

- Option label: OFF / REGULAR
- Option label: ON / REGULAR

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WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio of at least 3:1 for graphics and other user interface components. Check contrast ratios using this Contrast Checker.
2.3 List

These are used to structure information given to users.

Lists do not trigger any actions when clicked or tapped, and are displayed in the primary color.

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Let's get you verified!

Amazing Company would like to confirm your identity, a process powered by Veriff.

BEFORE YOU START, PLEASE:

- Prepare a valid government-issued identity document
- Check if your device's camera is uncovered and working
- Be prepared to take a selfie and photos of your ID

Your session audio and video may be recorded, we use automation to conduct your identity verification. Read more about your personal data processing from our Privacy policy

START SESSION
2.4 Selected document type border

The primary color is also used when highlighting a selected document type in the Select document screen.

2.5 Selected text

Text accompanied by radio buttons are also highlighted in the primary color when selected. For example, selected document types and languages in the end-user flow.

All colors must be WCAG 2.0 level AA compliant

WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio of at least 3:1 for graphics and other user interface components. Check contrast ratios using this Contrast Checker.
2.6 Error illustrations

While the illustrations that accompany errors cannot be changed, the color they are displayed can be changed.

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WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio of at least 3:1 for graphics and other user interface components. Check contrast ratios using this Contrast Checker.
2.7 Loading spinner

Like error illustrations, loading spinners can also be changed to match your preferred primary color.
3. Background color

Background color can be changed in all views except those that include photo capturing.

By default background color is white (#FFFFFF)

All colors must be WCAG 2.0 level AA compliant
WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio of at least 3:1 for graphics and other user interface components. Check contrast ratios using this Contrast Checker.
4. Text color

In addition to background color, text color can be changed to match your brand colors as well as to make sure text will stand out from your chosen background color. Similar to background color, text color can be changed in all views except those that include photo capturing.

By default primary text color is #222328 and secondary text color is #505366

All colors must be WCAG 2.0 level AA compliant

WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio of at least 3:1 for graphics and other user interface components. Check contrast ratios using this Contrast Checker.
5. Status bar

You can also change status bar color when needed.

By default status bar has background color which is white (#FFFFFF)
6. Corner radius

In order to match your brand, you can change buttons’ corner radius.

By default corner radius is 4 px
7. Bullet points

In addition to color change, you can also change the icon that is used in list elements.

In Android, we recommend using native Android drawable. In iOS .png or .pdf files.

Bullet points are filled with primary color.

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WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio of at least 3:1 for graphics and other user interface components. Check contrast ratios using this Contrast Checker.
Accessibility

Designing for accessibility makes it possible for users of all abilities to navigate your user interface (UI) and interact with the right elements. Color and contrast are tools that, when used well, help users interpret the content of your app or website correctly, and understand the actions they trigger.

1. Contrast ratios
2. Dos and don’ts
1. Contrast ratios

Contrast ratios represent how different a color is from another color. It is most commonly written as 1:1 or 21:1, and the higher the difference between the two numbers in the ratio, the higher the contrast.

More precisely, contrast ratios are defined by the World Wide Web Consortium (W3C) as the relative luminance or intensity of light emitted between a color and its background ranges. Contrast ratios are measured on a scale of 1 to 21, and come with a set of best practices for UI design which will be covered next.

Requirements

To ensure our clients achieve the best possible conversion rates, color customizations in Veriff must be WCAG 2.0 Level AA compliant.

This translates to the following minimum contrast ratios depending on the element:

- Regular text: 4.5:1
- Headings: 3:1
- Graphics and other UI components: 3:1

You can check contrast ratios for your preferred colors using this Contrast Checker.

Here are some great sources for further reading:
https://webaim.org/articles/contrast/ and
https://material.io/design/usability/accessibility.html
2. Dos and don’ts
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Choose the type of document
Which document would you like to use?

- Passport
- ID
- Residence Permit
- Driver’s License

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✓ Prepare a valid government-issued identity document
✓ Check if your device’s camera is uncovered and working
If you have any burning design questions, feel free to shout out to our design team at design@veriff.me.